

REP HEADLINE# 6202316  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 13.37  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 6262316 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FOR PROSPERITY EST#1865 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 13.37

REP: REVISIONS  
REVISED TP LINES 2 AND 18  
REVISED RATES LINES 2,11,13,16, AND 18  
REV TTL \$71,200  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1865

2	RT	1000A-1030A	30			\$300.00	8/15	8/17	3		W-F	3
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
11	R	700A-900A	30			\$500.00	8/18	8/18	2		SAT	2
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												

8/14/12 FRC (3)

REP HEADLINE# 6262316  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 13.37  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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13	R		600P-630P	30		\$800.00	8/18	8/18	1		SAT	1
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												

16	R		600P-630P	30		\$900.00	8/19	8/19	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												

18	RT		1000A-1030A	30		\$300.00	8/20	8/21	2		M-TU	2
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												

AUG/12 71200.00 CONTRACT TOTAL 71200.00  
 TOTAL SPOTS 65

MARKET TOTALS \$232,016 WFLA 31% WFTS 12% WTSP 32% WTVT 22% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ARE ACCURATE  
 SVC- NSI BOOKS- MAY/11  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6262316  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG3/12 10.13  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENIZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 6262316 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FOR PROSPERITY EST#1865 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 10.13

REP: NEW ORDER  
TTL \$71,925 @65X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN

CON CM AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1865

1			700A-900A	30		\$1,400.00	8/15	8/17	3		W-F	3
---	--	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW  
CON COM1: TODAY SHOW

2			1100A-1200N	30		\$225.00	8/15	8/17	3		W-F	3
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PROGRAM : MIDDAY NEWS  
CON COM1: MIDDAY NEWS

3			1200N-100P	30		\$275.00	8/15	8/17	3		W-F	3
---	--	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW 3  
CON COM1: TODAY SHOW 3

*10/1-10/3/12*  
*Note using 5/1 1300*  
*Made Δ to 300 use 20-0K for*  
*Article from 10/1/12*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$650.00	8/15	8/17	3		W-F	3
5			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$850.00	8/15	8/17	3		W-F	3
6			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$850.00	8/15	8/17	3		W-F	3
7			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$2,000.00	8/15	8/17	4		W-F	4
8			700P-730P PROGRAM : 7PM NEWS CON COM1: 7PM NEWS	30		\$2,000.00	8/15	8/17	6		W-F	6
9			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,850.00	8/15	8/17	3		W-F	3
10			500A-530A PROGRAM : 5AM NEWS CON COM1: 5AM NEWS	30		\$300.00	8/15	8/17	3		W-F	3
11			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$950.00	8/18	8/18	2		SAT	2
12			500A-1000A PROGRAM : SAT 9AM NEWS CON COM1: SAT 9AM NEWS	30		\$475.00	8/18	8/18	2		SAT	2

*Rate \$1650 each save \$900 tax*

REP HEADLINE# 6262316  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG3/12 10.13  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$900.00	8/18	8/18	1		SAT	1
14			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$700.00	8/19	8/19	1		SUN	1
15			900A-1000A PROGRAM : SUN 9AM NEWS CON COM1: SUN 9AM NEWS	30		\$475.00	8/19	8/19	1		SUN	1
16			600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS	30		\$1,000.00	8/19	8/19	1		SUN	1
17			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,400.00	8/20	8/21	2		M-TU	2
18			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$225.00	8/20	8/21	2		M-TU	2
19			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$275.00	8/20	8/21	2		M-TU	2
20			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$650.00	8/20	8/21	2		M-TU	2
21			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$850.00	8/20	8/21	2		M-TU	2

*Handwritten notes:*  
 Line 13: Rate 516 900, Tue 100  
 Line 14: Rate 516 700, Tue 100  
 Line 16: Rate 516 900, Tue 100  
 Line 18: 12-1230am, Rate 516 300, Add \$100

REP HEADLINE# 6262316  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG3/12 10.13  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-600P	30		\$850.00	8/20	8/21	2		M-TU	2
PROGRAM : 530PM NEWS CON COM1: 530PM NEWS												
23			600P-630P	30		\$2,000.00	8/20	8/21	3		M-TU	3
PROGRAM : 6PM NEWS CON COM1: 6PM NEWS												
24			700P-730P	30		\$2,000.00	8/20	8/21	4		M-TU	4
PROGRAM : 7PM NEWS CON COM1: 7PM NEWS												
25			730P-800P	30		\$1,850.00	8/20	8/21	2		M-TU	2
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
26			500A-530A	30		\$300.00	8/20	8/21	2		M-TU	2
PROGRAM : 5AM NEWS CON COM1: 5AM NEWS												
AUG/12 71925.00												CONTRACT TOTAL 71925.00
												TOTAL SPOTS 65

*\$725 left over*  
*add 2x 8/15-17 11a-12a daytime @ 275 each*  
*add 1x 8/15-17 12a-1p today 3 @ 275*  
*AAA*

MARKET TOTALS \$232,016 WFLA 31% WFTS 12% WTSP 32% WTVT 22% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI BOOKS- MAY/11  
 DEMOS- RA35+\*

*725*

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Americans For Prosperity/ Issue**  
Submission Number 707 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Prosperity/ Issue	Submission Cost:	71200	Campaign Ref:	E:120808036
Buyer:	..	Client/Product/Estimate:	.. / 11865	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 08/26/12	Weeks:	2	Order Ref:	06262316
Est/PO Number:	06262316	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Amer For Prosperity	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		08/13	08/20	Total	Cost
1	M-F 7a Today Show ..WTF..	02	1400	30 Comme	Nbr of Spots	3		3	4200
2	M-F 10a News ..WTF..	01	300	30 Comme	Nbr of Spots	3		3	900
3	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots	3		3	825
4	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots	3		3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	3		3	2550
6	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots	3		3	2550
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4		4	8000
8	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6		6	12000
9	M-F 730p Entertainment Tonight	02	1850	30 Comme	Nbr of Spots	3		3	5550
Weekly Totals:					Total Spots(Ord Spots)	42	23	65	

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

Americans For Prosperity/ Issue  
Submission Number 707 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Americans For Prosperity/ Issue	Submission Cost:	71200	Campaign Ref:	E:120808036
Buyer:	..	Client/Product/Estimate:	.. / 11865	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 08/26/12	Weeks:	2	Order Ref:	06262316
Est./PO Number:	06262316	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
10	M-F 5a News ..WTF..	01	300	30 Comme	Nbr of Spots	3	3	900
11	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	2	2	1000
12	Sat 9a News .....S.	02	475	30 Comme	Nbr of Spots	2	2	950
13	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1	1	800
14	Sun 8a Today Show .....S	02	700	30 Comme	Nbr of Spots	1	1	700
15	Sun 9a News .....S	02	475	30 Comme	Nbr of Spots	1	1	475
16	Sun 6p News .....S	02	900	30 Comme	Nbr of Spots	1	1	900
17	M-F 7a Today Show MT.....	02	1400	30 Comme	Nbr of Spots	2	2	2800
18	M-F 10a News MT.....	01	300	30 Comme	Nbr of Spots	2	2	600
19	M-F 12p Today Show III MT.....	02	275	30 Comme	Nbr of Spots	2	2	550
Weekly Totals: Total Spots(Ord Spots)					42	23	65	



**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Americans For Prosperity/ Issue**  
Submission Number 707 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Americans For Prosperity/ Issue	<b>Submission Cost:</b> 71200	<b>Campaign Ref:</b> E:120808036
<b>Buyer:</b> . . .	<b>Client/Product/Estimate:</b> . / 11865	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/13/12 to 08/26/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06262316
<b>Est./PO Number:</b> 06262316	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
20	M-F 4p Dr Oz MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
21	M-F 5p News MT.....	04	850	30 Comme	Nbr of Spots	2	2	1700
22	M-F 530p News MT.....	04	850	30 Comme	Nbr of Spots	2	2	1700
23	M-F 6p News MT.....	02	2000	30 Comme	Nbr of Spots	3	3	6000
24	M-F 7p News MT.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
25	M-F 730p Entertainment Tonight MT.....	02	1850	30 Comme	Nbr of Spots	2	2	3700
26	M-F 5a News MT.....	01	300	30 Comme	Nbr of Spots	2	2	600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					42	23	65	

<b>Grand Totals</b>				<b>Month 8 Weeks: 4</b>	
<b>Totals</b>		<b>08/13</b>	<b>08/20</b>		
Spots	65	42	23		
Cost	71200	44250	26950		

**Grand Totals:**

**Spots:**

**65**

Gross Total:	71,200.00
Commission:	10,680.00
Net Total:	60,520.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WFLA - TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">8/13/12</span>
--	--

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges:** \$ 71,200 GROSS

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

2012 MGBG\_A16 WFLA I SS 0442

INVOICE DATE 08/26/12 E:120808036

ORDER TYPE Political WFLA

21707  
Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
TOWSON MD 21286

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Americans For Prosperity/ Is  
PROD: Amer For Prosperity

INVOICE NUMBER 0100032148  
PAGE 1  
BROADCAST MONTH 07/30/2012 - 08/2

SCHEDULE DATES  
8/13/12- 8/26/12

Standard Broadcast Month

TERMS: NET 30 DAYS

REF#: / /1865  
Desc: 06262316

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS/PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	1400.00	1 3	8/15	WE	08:26A	30 AFP12TV14	1400.00	
			8/16	TH	07:56A	30 AFP12TV14	1400.00	
			8/17	FR	08:42A	30 AFP12TV14	1400.00	
M-F 10a News	300.00	2 3	8/15	WE	10:28A	30 AFP12TV14	300.00	
			8/16	TH	10:17A	30 AFP12TV14	300.00	
			8/17	FR	10:18A	30 AFP12TV14	300.00	
M-F 12p Today Show III	275.00	3 3	8/15	WE	12:28P	30 AFP12TV14	275.00	
			8/16	TH	12:53P	30 AFP12TV14	275.00	
			8/17	FR	12:29P	30 AFP12TV14	275.00	
M-F 4p Dr Oz	650.00	4 3	8/15	WE	04:15P	30 AFP12TV14	650.00	
			8/16	TH	04:30P	30 AFP12TV14	650.00	
			8/17	FR	04:18P	30 AFP12TV14	650.00	
M-F 5p News	850.00	5 3	8/15	WE	05:13P	30 AFP12TV14	850.00	
			8/16	TH	05:26P	30 AFP12TV14	850.00	
			8/17	FR	05:23P	30 AFP12TV14	850.00	
M-F 530p News	850.00	6 3	8/15	WE	05:52P	30 AFP12TV14	850.00	
			8/16	TH	05:57P	30 AFP12TV14	850.00	
			8/17	FR	05:59P	30 AFP12TV14	850.00	
M-F 6p News	2000.00	7 4	8/15	WE	06:11P	30 AFP12TV14	2000.00	
			8/15	WE	06:11P	30 AFP12TV14	2000.00	
			8/17	FR	06:15P	30 AFP12TV14	2000.00	

Continued...

PERIOD COST	71,200.00	65 Total Units	ACTUAL GROSS BILLING	71,200.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	10,680.00	TOTAL RECONCILING	Credits	.00
			NET DUE	60,520.00			.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Americans For Prosperity/ Is  
PRODUCT Amer For Prosperity

INVOICE NUMBER 0100032148  
BROADCAST MONTH 07/30/2012 - 08/2

AMOUNT DUE  
60,520.00

REMIT TO:

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425

\*00442

000021707  
Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
TOWSON MD 21286



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

2012 MGBG\_A16 WFLA I SS 0442

INVOICE DATE 08/26/12 E:120808036

ORDER TYPE Political WFLA

INVOICE NUMBER PAGE BROADCAST MONTH

0100032148 2 07/30/2012 - 08/2

SCHEDULE DATES  
8/13/12- 8/26/12

Standard Broadcast Month

TERMS: NET 30 DAYS

21707  
Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
TOWSON MD 21286

\*\*\*\*\*

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Americans For Prosperity/ Is  
PROD: Amer For Prosperity

REF#: . / /1865  
Desc: 06262316

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 7p News	2000.00	8 6	8/17	FR	06:22P	30 AFP12TV14 :30 Commercial	2000.00	
			8/15	WE	07:10P	30 AFP12TV14	2000.00	
			8/15	WE	07:25P	30 AFP12TV14	2000.00	
			8/16	TH	07:09P	30 AFP12TV14	2000.00	
			8/16	TH	07:23P	30 AFP12TV14	2000.00	
			8/17	FR	07:09P	30 AFP12TV14	2000.00	
			8/17	FR	07:25P	30 AFP12TV14	2000.00	
M-F 730p Entertainment Tonight	1850.00	9 3	8/15	WE	07:46P	30 AFP12TV14 :30 Commercial	1850.00	
			8/16	TH	07:39P	30 AFP12TV14	1850.00	
			8/17	FR	07:55P	30 AFP12TV14	1850.00	
M-F 5a News	300.00	10 3	8/15	WE	05:10A	30 AFP12TV14 :30 Commercial	300.00	
			8/16	TH	05:20A	30 AFP12TV14	300.00	
			8/17	FR	05:22A	30 AFP12TV14	300.00	
Sat 7a Today Show	500.00	11 2	8/18	SA	07:22A	30 AFP12TV14 :30 Commercial	500.00	
			8/18	SA	08:28A	30 AFP12TV14	500.00	
Sat 9a News	475.00	12 2	8/18	SA	09:12A	30 AFP12TV14 :30 Commercial	475.00	
			8/18	SA	09:27A	30 AFP12TV14	475.00	
Sat 6p News	800.00	13 1	8/18	SA	06:11P	30 AFP12TV14 :30 Commercial	800.00	
Sun 8a Today Show	700.00	14 1	8/19	SU	08:29A	30 AFP12TV14 :30 Commercial	700.00	
Sun 9a News	475.00	15 1	8/19	SU	09:59A	30 AFP12TV14 :30 Commercial	475.00	
Sun 6p News	900.00	16 1	8/19	SU	06:49P	30 AFP12TV14 :30 Commercial	900.00	
M-F 7a Today Show	1400.00	17 2	8/20	MO	08:45A	30 AFP12TV14 :30 Commercial	1400.00	
			8/21	TU	08:26A	30 AFP12TV14	1400.00	
M-F 10a News	300.00	18 2	8/20	MO	10:14A	30 AFP12TV14 :30 Commercial	300.00	
			8/21	TU	10:17A	30 AFP12TV14	300.00	
M-F 12p Today Show III	275.00	19 2	8/20	MO	12:28P	30 AFP12TV14 :30 Commercial	275.00	
			8/21	TU	12:29P	30 AFP12TV14	275.00	
M-F 4p Dr Oz	650.00	20 2	8/20	MO	04:38P	30 AFP12TV14 :30 Commercial	650.00	
			8/21	TU	04:26P	30 AFP12TV14	650.00	
M-F 5p News	850.00	21 2	8/20	MO	05:21P	30 AFP12TV14 :30 Commercial	850.00	
			8/21	TU	05:27P	30 AFP12TV14	850.00	

\*\*\* Continued \*\*\*

Sports  
Overrun

DUPLICATE

PERIOD COST 71,200.00

65 Total Units

ACTUAL GROSS BILLING 71,200.00  
AGENCY COMMISSION 10,680.00  
NET DUE 60,520.00

Debits .00  
SUB-TOTALS Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE OR PAYMENT BY AGENCY TO SERVICE SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

2012 MGBG\_A16 WFLA I SS 0442

INVOICE DATE 08/26/12 E:120808036

ORDER TYPE Political WFLA

INVOICE NUMBER PAGE BROADCAST MONTH

0100032148 3 07/30/2012 - 08/2

SCHEDULE DATES  
8/13/12- 8/26/12

Standard Broadcast Month

TERMS: NET 30 DAYS

21707  
Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
TOWSON MD 21286

\*\*\*\*\*

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Americans For Prosperity/ Is  
PROD: Amer For Prosperity

REF#: . / . /1865  
Desc: 06262316

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SEC PER	DATE	DAY	TIME	LENGTH	MID FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 530p News	850.00	22 2	8/20	MO	05:59P	30	AFP12TV14	850.00	
			8/21	TU	05:51P	30	AFP12TV14	850.00	
M-F 6p News	2000.00	23 3	8/20	MO	06:15P	30	AFP12TV14	2000.00	
			8/21	TU	06:18P	30	AFP12TV14	2000.00	
			8/21	TU	06:29P	30	AFP12TV14	2000.00	
M-F 7p News	2000.00	24 4	8/20	MO	07:09P	30	AFP12TV14	2000.00	
			8/20	MO	07:24P	30	AFP12TV14	2000.00	
			8/21	TU	07:14P	30	AFP12TV14	2000.00	
			8/21	TU	07:23P	30	AFP12TV14	2000.00	
M-F 730p Entertainment Tonight	1850.00	25 2	8/20	MO	07:45P	30	AFP12TV14	1850.00	
			8/21	TU	07:55P	30	AFP12TV14	1850.00	
M-F 5a News	300.00	26 2	8/20	MO	05:21A	30	AFP12TV14	300.00	
			8/21	TU	05:27A	30	AFP12TV14	300.00	
Total Airtime Gross Spot Revenue:			71,200.00						

DUPLICATE

PERIOD COST 71,200.00

65 Total Units  
ACTUAL GROSS BILLING 71,200.00  
AGENCY COMMISSION 10,680.00  
NET DUE 60,520.00

Debits .00  
Credits .00  
SUB-TOTALS .00  
TOTAL RECONCILING .00

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